

RAVENNA GEMIGNANI

Multimedia Designer

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Portfolio Site: ravennagem.com

EXPERIENCE

Brand Designer (MAY 2024 - PRESENT)

Louis & Sons Drywall, Inc. | Long Branch, NJ

- Produced conference videos and a commercial for sister company, Gemini Spray Foam Systems, achieving broadcast on Channel 3 in New Jersey
- Developed a website for the company using WordPress and CSS, enhancing online presence and accessibility while ensuring best SEO practices
- Designed and managed content for digital platforms, ensuring consistency in tone, style, and brand voice across multiple channels, including website, social media, email newsletter, and print collateral

AR Sculpture Art Director (JANUARY 2024 - MAY 2024)

New Hope Arts Center | New Hope, PA

- Led a team of designers, animators, and programmers to develop an AR experience that enhanced existing sculptures in New Hope under Prof. Chris Ault
- Created a cohesive theme and designed characters based on each sculpture

Learning Assistant (JANUARY 2024 - MAY 2024)

The College of New Jersey | Ewing, NJ

- Provided expert assistance to students in mastering Adobe Illustrator tools
- Guided students with various equipment in the Makerspace such as the Epilog laser cutters, Cricut Maker 3, and Prusa 3D printers

SELECTED PROJECTS

Metromaro: The Toys of the Anywhere Subway (MAY 2024)

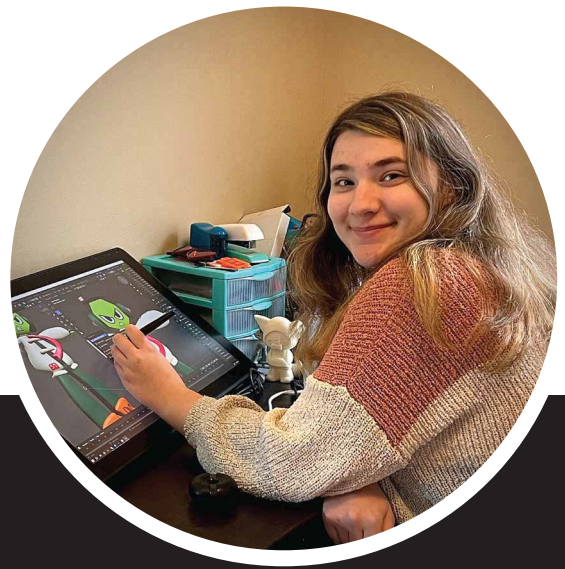
The College of New Jersey | Ewing, NJ

- Designed, modeled, and 3D printed nine figures and one subway playset to be used as prototypes at the IMM Senior Showcase
- Animated three promotional videos using Blender, After Effects, and DaVinci Resolve
- Voted "Audience Favorite" and "Most Detail-Oriented" at IMM Senior Showcase

Star Looks: The Life and Death of a Star (MAY 2023)

The College of New Jersey | Ewing, NJ

- Illustrated a collection of outfits representing a different phase in the stellar evolution cycle



TOOLBOX

Illustrator	Blender
Photoshop	Maya
After Effects	Sketchbook
Substance Painter	Google Suite
Premiere Pro	HTML/CSS
DaVinci Resolve	WordPress

SKILLS

- Motion Graphics
- Graphic Design
- Character/Prop Design
- 3D Modeling
- Video Editing
- Web Design

EDUCATION

The College of New Jersey

BA Interactive Multimedia

May 2024 - Ewing, NJ

Summa Cum Laude

Commencement Speaker

Dean's List

Honors & Scholars Program

Member of Epsilon Pi Tau